

# There's no place like home

A member of The Golf Channel's original broadcast team and host of USA's PGA TOUR SUNDAY, Jennifer Mills plans to make The Cliffs home.



*"Jennifer has great knowledge of the game, enjoys the game, and is a nice player in her own right," according to Jack Nicklaus. "It makes a difference when you are being interviewed by someone who not only understands the game but cares about it."*

Dorothy said it as she clicked her shiny red heels and was soon transported back home to Kansas. In my case the "heels" are a fabulous pair of tan and white Footjoys and "home" is the Carolinas.

A broadcaster in news, sports and entertainment for over 20 years, I've had the opportunity to travel the expanse of the globe. "Research" includes tough assignments like glacier skiing in New Zealand, safaris in Africa and sailing the Na Pali coast. I've interviewed presidents, discussed tea with Queen Elizabeth and talked sports with Kings and Tigers and Bears.

Covering golf exclusively since 1994 has meant laboring through difficult duties like playing Cypress Point at dawn and Pebble at dusk, Shinnecock and National in a day or enduring a helicopter golf tour of Ireland, tackling 13 links courses in seven days while dining and sleeping in grand, old castles.

The company one keeps covering the sport of golf is both lofty and diverse. Between hosting shows with Arnold Palmer and interviewing Jack Nicklaus, Tiger Woods and Michelle Wei, I've taken a spin in a bus with John Daly (don't ask), been taken to the cleaners by a fellow with one arm and witnessed a 90-year-old shoot his age.

Some of my most memorable golf experiences involve watching the game help those who cannot always help themselves. TOUR players regularly reach out. Being an avenue for their stories and witnessing the impact this game can have on a life is the most rewarding part of my job.

Golf is about enjoying a place, an experience and the people the game allows us to get to know. I've often thought how nice it would be to wrap the best of all of these into one. Which brings me to The Cliffs and my heel-clicking point.

My parents are from the Northeast, but we moved to South Carolina when I was young. For the past six years, I've come back to the Carolinas and The Cliffs Communities to play in the BMW Charity Pro-Am at The Cliffs. It is a highlight of the year and an event that is marked in pen, not pencil, on my calendar. While I am a ridiculously avid competitor trying like crazy to win the celebrity bracket, I don't return for that reason. It's something far more enticing.

What Jim Anthony has put together in the pristine parklands of the Blue Ridge Mountains is nothing short of remarkable. Breathtaking scenery, world-class courses, elegant homes that both enhance and are enhanced by the natural surroundings and genuine hospitality... it's all here. That package and the overall "feel" of The Cliffs are what lure me time and time again. I am convinced you just won't find a better combination.

The area is spectacular in every direction. The golf courses are fantastic and diverse, no surprise considering the Who's Who list of designers which includes Nicklaus, Fazio and now Player. The people are real, considerate in an unassuming way which is particularly

nice for those of us seeking respite from a hectic work or social environment. The pace, the weather, the lifestyle are all just what the doctor ordered. For these reasons, and many more, this TV gal has joined the likes of Gary Player, Bruce Fleisher, Lee Janzen, Lucas Glover, Charles Warren and Johnson Wagner and will wear The Cliffs' logo with pride.

When I talked with our stable of touring pros about why they chose The Cliffs, answers ranged from "because it's

heaven on earth," and "it's one of my favorite spots in the world" to "it's where I want to call home." Pretty heady stuff for players who have seen the world's most enticing palate of courses and golf communities.



*Mills has chronicled Tiger Woods' career since 1995, including over 200 interviews with the world's number one player.*

As for The Cliffs' players, they all have goals for the new season.

Lucas Glover continued to turn heads in '06, doing everything but capture his second PGA TOUR win. He finished an impressive 21st on the money list with nine top 10's and over \$2.5 million in earnings. With a similar performance this year, Lucas will certainly be vying for the 10 million-dollar payday awarded this year's eventual FedEx Cup Champion. So close to making last year's Ryder Cup team, Glover is determined to represent the US on the President's Cup team. He's already eligible for three of the four majors in '07 and will complete the quartet and add the British if he remains inside the top 50 in the World Ranking by the cut-off. He started the '07 campaign in good shape at #38.



Lucas Glover

Glover's Clemson colleague Charles Warren "soared" in '06 and will look to do the same in '07. He was second on the PGA TOUR in eagles for the season with 16. (Long-hitting JB Holmes led the way with 19.) Warren called this somewhat of a surprise as his forté is consistency and ball striking versus overpowering a golf course. After finishing a solid 91st on the 2006 PGA Tour money list, Warren says 2007 brings a new mindset. He is focusing on contending more often, winning, and finishing in the top 40 in earnings and top 75 in the world rankings. New parents last fall, he and wife Kelly were among over 35 PGA TOUR families who had children in 2006!

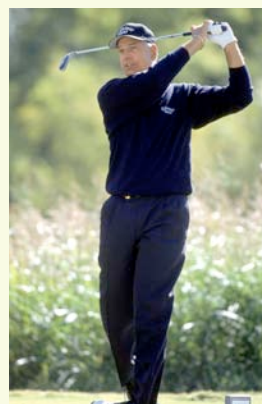


Charles Warren

Both two-time US Open champion, Lee Janzen and Champions Tour legend Bruce Fleisher will look for bounce-back seasons. Janzen narrowly missed earning his PGA TOUR card after a late season flurry in which he captured two top 10's in his last five starts. Fleisher struggled with foot injuries much of the '05 season, but



Lee Janzen



Bruce Fleisher

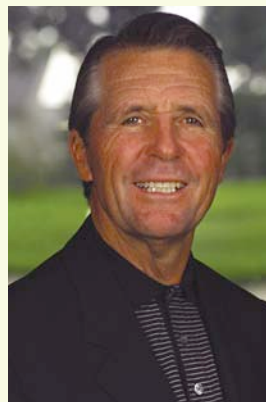


Johnson Wagner

the 18-time Champions Tour victor will surprise no one with a return to the winners' circle in '07.

Ranked second on the Nationwide Tour money list in 2006, 26-year-old Johnson Wagner has his sights set on PGA TOUR win #1 and a spot in the top 30 on the FedEx points list come fall. Like many, he says the TOUR's new points system will create excitement, adding "a Superbowl atmosphere to the final stretch of the season." He and his new bride, Katie, will be traveling together throughout the season.

And finally, The Cliffs' newest ambassador is a man known for just that, his global presence and long time passion for promoting the game of golf. It's an understatement to say that Player is excited about his new relationship with The Cliffs.



Gary Player

A perfectionist in every way, the 163-time worldwide winner knows a good thing when he sees it. One of only five players to win the career Grand Slam, Player plans to hit another one with The Cliffs at Mountain Park and he's joined the right team to do it.

"Jim Anthony and his team have done a marvelous job setting a new standard for excellence with each new property at The Cliffs. The most important factor for us in doing business with people is to find people who possess this desire, are like-minded in their approach to life and relationships, and are simply fun to be with," said Player.

As Gary Player will attest, when you love what you do, it isn't work. It's fun. Add to that an environment and people who make it all shine and you have a winner. Unlike Dorothy and Kansas, home doesn't have to be where you were raised. It's a place that touches the soul, makes you feel good, and beckons you to return time and time again. For me, The Cliffs is a perfect spot to call "home."

*Jennifer Mills*