

## THE CHARMS OF ASHEVILLE LAY AT YOUR DOORSTEP.

One of The Southeast's most energetic and artistic cities, Asheville offers many of the same advantages of much larger cosmopolitan areas. Shopping. Art. Culture. Cuisine. Nationally recognized healthcare. In spite of making almost every "best places" list imaginable, Asheville has maintained its small town charm.

The city is completely deserving of its fast growing reputation:

One of *Frommer's* "Top 12 Travel Destinations in the World for 2007"

One of the Top 10 Places to Buy a Second Home by *MSN Money*

One of the Best Five Places to Retire by *Money* magazine

Ranked in the Top 20 Places to Retire in the World by *Barron's* magazine

One of Five "Cities That Are Special" by *Business Week* magazine

#1 Adventure Town by *National Geographic Adventure*

#2 Small Town Arts Destinations in America by *American Style*

#1 Small Town of the 50 Most Alive Places to Live by *Modern Maturity*

One of the Top 30 Metros for Small Business Vitality by *Demographics Daily*

Named among the 15 Best Places to Reinvent Your Life by *AARP The Magazine*

